

30th October
Berlin

Smart Mobility Summit 2025

NAVIGATING CHANGE

Program



University of St.Gallen
Institute for Mobility



Quick Facts

The Smart Mobility Summit 2025 provides a platform for the shapers of new mobility and is primarily designed as a networking event. The conference features a balanced mix of keynotes and breakout sessions to foster discussion and dialogue. Its goal is to further develop the unique cross-industry network that will continue to thrive beyond the conference in order to advance the mobility of tomorrow.

WHO **230+**

cross-industry decision-makers and innovators

WHEN October 30
2025

09:30 am – 08:30 pm
(admission from 09:00 am)

WHERE Allianz Forum
Pariser Platz 6
10117 Berlin

Host



University of St.Gallen

Institute for Mobility

Strategic Partners



Media Partners

Handelsblatt

Agenda // Morning

09:00 am *Check-in & networking coffee*

09:30 am Welcome to the Smart Mobility Summit 2025

Andreas HERRMANN // Director, Institute for Mobility, University of St.Gallen
Michael MAICHER // Global Partner & Director, Allianz Partners
Harald WIMMER // Global Automotive Leader, PwC

09:45 am How can the European automotive industry regain momentum?

Alain FAVEY // CEO, Peugeot
opening keynote and discussion with
Jürgen STACKMANN // former board member Volkswagen AG

10:15 am Creating livable cities: A vision for the future

Keynote 1:
Anna KÖNIG JERLMYR // former mayor, Stockholm
Keynote 2:
Marco TE BRÖMMELSTROET // Prof., University of Amsterdam
Panel discussion joined by:
Mike EVANS // Director, Arup
Moderated by
Matthias BALLWEG, Head of Circular Republic, Technical University Munich

11:15 am *Coffee break*

11:45 am Breakout 1:
How do we get to a unified mobility platform?

Véronique STEPHAN // Executive Board Member, SBB
Maxim ROMAIN // President, Dott
Daniel STEAD // Trafi
Moderated by Björn BENDER // CEO, Rail Europe

Breakout 2:

Strategic Lessons from China: Speed, Scale, and Innovation.

Fred SUN // VP Europe, Tencent Cloud
Kai XUE // Rep. Europe, Inceptio
Moderated by Zheng HAN // Prof., Tongji University

12:45 am *Networking lunch*

Agenda // Afternoon

01:45 pm	How to successfully market sustainable mobility: The Polestar approach Michael LOHSCHELLER // CEO, Polestar Keynote and Q&A moderated by Imelda LABBÉ // President VDIK	
02:15 pm	Breakout 1: How to scale sustainable mobility? Helmut RUHL // CEO, Amag Christina BU // Secretary General, Norwegian EV Association Moderated by N.N.	Breakout 2: What is the future of shared mobility? Xanthi DOUBARA // Lead DACH, Via Vinzenz PFLANZ // Executive Board Member, Sixt Moderated by Katrin HABENSCHADEN // Head of Sustainability, Deutsche Bahn
03:00 pm	<i>Coffee break</i>	
03:30 pm	Can Hamburg become Europe's AV capital? Sascha MEYER // CEO, Moia Johann JUNGWIRTH // VP Autonomous Vehicles, Mobileye Impulse presentation and discussion with Harald WIMMER // Partner, PwC	
04:10 pm	Which technological innovations can we expect in the EV space? Maria Grazia DAVINO // Managing Director, BYD Europe David GREEN // Chief Technology Officer, Lynk & Co. Keynote and discussion moderated by Astrid FONTAINE // CHRO, Schaeffler	
04:55 pm	<i>Refreshment break</i>	
05:10 pm	25 Mobility Trailblazers in 25: Award ceremony Laudation by Philipp RÖSLER // former Vice Chancellor of Germany Moderated by Torsten TOMCZAK // Prof. em., University of St.Gallen	
05:40 pm	What can we expect from the geopolitical shifts? Philippe LAVIGNE // former Commander, NATO Ed KRONENBURG // former Ambassador, the Netherlands Christian HOFFMANN // Head of Geopolitics, Siemens Panel moderated by Nikolaus LANG // Global Leader, BCG Henderson Institute	
06:40 pm	Closing remarks by the organizers	
06:50 pm	<i>Dinner and networking</i>	
08:30 pm	<i>End of the event</i>	