

30<sup>th</sup> October  
Berlin

# Smart Mobility Summit 2025

## NAVIGATING CHANGE

# Program



University of St.Gallen

Institute for Mobility



# Quick Facts

The Smart Mobility Summit 2025 provides a platform for the shapers of new mobility and is primarily designed as a networking event. The conference features a balanced mix of keynotes and breakout sessions to foster discussion and dialogue. Its goal is to further develop the unique cross-industry network that will continue to thrive beyond the conference in order to advance the mobility of tomorrow.

WHO **230+**

cross-industry decision-makers and innovators

WHEN October 30  
2025

09:30 am – 08:30 pm  
(admission from 09:00 am)

WHERE Allianz Forum  
Pariser Platz 6  
10117 Berlin

Host



University of St.Gallen

Institute for Mobility

Strategic Partners



Media Partners

Handelsblatt

# Agenda // Morning

09:00 am *Check-in & networking coffee*

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09:30 am Welcome to the Smart Mobility Summit 2025

Andreas HERRMANN // Director, Institute for Mobility, University of St.Gallen  
Michael MAICHER // Global Partner & Director, Allianz Partners  
Harald WIMMER // Global Automotive Leader, PwC

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09:45 am How can the European automotive industry regain momentum?

Alain FAVEY // CEO, Peugeot  
opening keynote and discussion with  
Jürgen STACKMANN // former board member Volkswagen AG

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10:15 am Creating livable cities: A vision for the future

Anna KÖNIG JERLMYR // former mayor, Stockholm  
Marco TE BRÖMMELSSTROET // Prof., University of Amsterdam  
Mike EVANS // Director, Arup  
3 x mini keynote and discussion with the audience moderated by  
Matthias BALLWEG, Head of Circular Republic, Technical University Munich

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11:15 am *Coffee break*

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11:45 am Breakout 1:  
How do we get to a unified mobility  
platform?

Véronique STEPHAN // Executive  
Board Member, SBB  
Maxim ROMAIN // President, Dott  
Daniel STEAD // Trafi  
Moderated by Björn BENDER // CEO,  
Rail Europe

Breakout 2:

Strategic Lessons from China: Speed,  
Scale, and Innovation.

N.N.  
Kai XUE // Rep. Europe, Inceptio  
Moderated by Zheng HAN // Prof.,  
Tongji University

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12:45 am *Networking lunch*

# Agenda // Afternoon

01:45 pm	How to successfully market sustainable mobility: The Polestar approach  Michael LOHSCHELLER // CEO, Polestar Keynote and Q&A moderated by Imelda LABBÉ // President VDIK	
02:15 pm	Breakout 1:  How to scale sustainable mobility?  Helmut RUHL // CEO, Amag Christina BU // Secretary General, Norwegian EV Association To be confirmed: Henning REHBAUM // MdB, CDU Moderated by Handelsblatt	Breakout 2:  What is the future of shared mobility?  Xanthi DOUBARA // Lead DACH, Via Vinzenz PFLANZ // Executive Board Member, Sixt Moderated by Katrin HABENSCHADEN // Head of Sustainability, Deutsche Bahn
03:15 pm	<i>Coffee break</i>	
03:45 pm	Can Hamburg become Europe's AV capital?  Sascha MEYER // CEO, Moia Johann JUNGWIRTH // VP Autonomous Vehicles, Mobileye Impulse presentation and discussion with Max ROHS // Director, PwC	
04:15 pm	Which technological innovations can we expect in the EV space?  Maria Grazia DAVINO // Managing Director, BYD Europe To be confirmed: David GREEN // Chief Technology Officer, Lynk & Co. Keynote and discussion moderated by Andreas HERRMANN	
04:45 pm	<i>Refreshment break</i>	
05:00 pm	25 Mobility Trailblazers in 25: Award ceremony  Laudation by Philipp RÖSLER // former Vice Chancellor of Germany Moderated by Torsten TOMCZAK // Prof. em., University of St.Gallen	
05:30 pm	What can we expect from the geopolitical shifts?  Philippe LAVIGNE // former Commander, NATO Ed KRONENBURG // former Ambassador, the Netherlands Christian HOFFMANN // Head of Geopolitics, Siemens Panel moderated by Nikolaus LANG // Global Leader, BCG Henderson Institute	
06:30 pm	Closing remarks by the organizers	
06:40 pm	<i>Dinner and networking</i>	
08:30 pm	<i>End of the event</i>	